

Society of Government Service Urologists

c/o DeSantis Management Group
1950 Old Tustin Avenue, Santa Ana, CA 92705
TEL: 714.550.9155 / FAX: 714.550.9234
www.govurology.org / info@govurology.org

Exhibits Participation Invitation 64th Kimbrough Annual Meeting

KIMBROUGH ANNUAL SEMINAR – JAN. 11-15, 2017
SHERATON SAN DIEGO HOTEL & MARINA – BAY TOWER, SAN DIEGO, CALIFORNIA

The Society of Government Service Urologists invites your company to exhibit at the upcoming 2017 Kimbrough Annual Meeting on January 11-15, at the Sheraton San Diego Hotel & Marina in San Diego, California. We expect this meeting to be attended by approximately 200 military, academic and private practice urologists.

Exhibit Package Fee includes: Fee: \$2,500

- ❖ Table top exhibit during annual meeting- Reps invited to Wednesday evening reception, Exhibit days: Thursday, Friday & Saturday (7am-2pm)
- ❖ Breakfasts & Breaks in the Exhibit Hall
- ❖ Company acknowledgement on society website and recognition at the meeting
- ❖ Up to three representatives to attend
- ❖ Over three representatives = \$100 per rep

Optional: Exhibit & Symposia slot or Lunch slot Package: Fee: \$19,000

- ❖ Includes Symposia - one hour time slot during annual meeting (either Thurs/Fri/Sat).
- ❖ Table top exhibit during annual meeting- Exhibit days: Wednesday evening reception, Thursday, Friday & Saturday (7am-2pm)
- ❖ Up to three representatives to attend
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.

Please note fees DO NOT cover:

- Any speaker expenses – honoraria, travel, hotel, etc.
 - Any audio visual costs.
 - Cost of any food/beverage
- (SEE BELOW SCHEDULE FOR OPEN SYMPOSIA TIME SLOTS)

Platinum Support - \$7,000 – includes the following:

- ❖ Exhibit Package Fee (described above in the Exhibit Package \$2500)
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.
- ❖ Representatives will receive special badges with “Supporter” Ribbons
- ❖ Choice of 3 of the following: (based on availability)
 - Official Program Book full back page color ad - (no product information)
 - Support of Registration Area – company signage
 - Support of Slide Preview Station – company signage
 - Support of Charging Station (for phones, ipads, etc) – company signage
 - Support of morning/mid-morning coffee refreshments (3 breaks)
 - Support of SGSU Business Luncheon
 - Support of the Poster Session Reception
 - GU Bowl Reception

Diamond Support - \$5,000 includes the following:

- ❖ Exhibit Package Fee (described above)
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.
- ❖ Representatives will receive special badges with “Supporter” Ribbons
- ❖ Choice of 2 of the following: (based on availability)
 - Official Program Book inside black/white page ad - (no product information)
 - Support of Registration Area – company signage
 - Support of Slide Preview Station – company signage
 - Support of Charging Station (for phones, ipads, etc) – company signage
 - Support of morning/mid-morning coffee refreshments (2 breaks)
 - Support of SGSU Business Luncheon
 - Support of the Poster Session Reception
 - GU Bowl Reception

Bronze Support - \$3,500 includes the following:

- ❖ Exhibit Package Fee (described above)
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.
- ❖ Representatives will receive special badges with “Supporter” Ribbons
- ❖ Choice of 1 of the following: (based on availability)
 - Support of morning/mid-morning coffee refreshments (1 break)
 - Support of SGSU Business Luncheon
 - Support of Registration Area – company signage
 - Support of Slide Preview Station – company signage
 - Official Program book flyer insert
 - Support of the Poster Session Reception
 - GU Bowl Reception

Please contact Jeannie DeSantis @ 714-550-9155/ jeannie@desantisgroup.com should you have other ideas or questions.

Payment(s) due prior to meeting date.

Checks payable to: **Society of Government Service Urologists.**
Please mail to: 1950 Old Tustin Avenue, Santa Ana, CA 92705.

Please sign and return the exhibitor form and terms/conditions form to:
Exhibits Coordinator: info@sgsu.org or fax to: 714-550-9234

Thank you for your support.

Most Sincerely,

Hal Frazier, MD

Chanc Walters, MD

Paul Womble, MD

Jeannie DeSantis

Harold “Hal” Frazier, MD
President

Chanc Walters, MD
Program Chairman

Paul Womble, MD
Program Chairman

Jeannie DeSantis, MBA
Assoc. Director

Society of Government Service Urologists

63rd Kimbrough Annual Meeting

2017 Annual Meeting Exhibitor/Symposia Form

Send this form to SGSU - FAX: 714.550.9234 / email: info@govurology.org

Company Name: _____

Contact: _____

Tel: _____

Email: _____

Address: _____

City: _____ St _____ Zip _____

Reps Attending: _____

On-Site Cell #/ person: _____

We will need: _____ Electrical

Payment:

Select Package from below:

	Totals
1. Exhibit Package Fee: \$2,500	\$ _____
2. Exhibit & Speaker Program Package Fee: \$19,000 (Thursday)	\$ _____
3. Exhibit & Speaker Program Package Fee: \$19,000 (Friday)	\$ _____
4. Exhibit & Speaker Program Package Fee: \$19,000 (Saturday)	\$ _____
5. Platinum Support: \$7,000	\$ _____
6. Diamond Support: \$5,000	\$ _____
7. Bronze Support: \$3,500	\$ _____

Grand Total _____ \$ _____

Checks payable to **SGSU**. Send by FAX: 714.550.9234 / email: info@govurology.org

Credit Card: Visa/Mastercard Discover AMEX

Card#: _____ Expire: _____ Security Code: _____

Cardholder Name: _____ Signature: _____

Billing Address: _____ City: _____ St: _____ Zip: _____

Email for confirmation: _____

Credit card payments: I hereby authorize SGSU to debit my credit card account, the total fees as indicated above. **Please note that the transaction will appear on your statement under the name of "SGSU".**

Please return this form with the terms and conditions for exhibiting.

★ SOCIETY OF GOVERNMENT SERVICE UROLOGISTS ANNUAL MEETING★
JANUARY 11-15, 2017 – San Diego, CA

★ 2017 Annual Kimbrough Exhibitor Schedule ★

Wednesday, Jan. 11 **Exhibits: Fairbanks Ballroom**
2:00pm - 5:00pm: Registration and Exhibit Set up
6:30am - 8:30pm: Welcoming/Exhibit Network Reception (Exhibitors invited)

Exhibit Hall will be closed during the lunch hour unless specified.
Exhibit Hall hours: 7:00 am – 2:00pm

Thursday, Jan. 12 **Meetings: Bel Aire Ballroom**
 Exhibits: Fairbanks Ballroom
6:45am Exhibitor entry
7:00am – 8:15am Breakfast with physicians in exhibit hall
8:15am – 10:15am: Meeting Sessions
10:15am – 11:00am: Refreshment break with physicians in exhibit hall
11:00am – 12:15pm: **SYMPOSIUM SLOT**
12:15pm – 1:25pm: Lunch break
1:30pm – 5:00pm: Meeting Sessions

Friday, Jan. 13 **Meetings: Bel Aire Ballroom**
 Exhibits: Fairbanks Ballroom
6:45am Exhibitor entry
7:00am – 8:15am Breakfast with physicians in exhibit hall
8:15am – 10:00am: Meeting sessions
10:00am – 11:00am: Refreshment break with physicians in exhibit hall
11:00am – 12:00pm: Meeting Sessions
12:00pm – 1:00pm: **SYMPOSIUM (during lunch break)**
1:00pm – 5:00pm: Meeting Sessions

Saturday, Jan. 14 **Meetings: Bel Aire Ballroom**
 Exhibits: Fairbanks Ballroom
6:45am Exhibitor entry
7:00am – 8:15am Breakfast with physicians in exhibit hall
8:15am – 10:00am: Meeting Sessions
10:00am – 10:45am: Refreshment break with physicians in exhibit hall
10:45am – 11:30am: Meeting Sessions
11:30am – 12:30pm: **SYMPOSIUM**
12:30pm – 2:00pm: Lunch break
2:00pm Exhibitor move-out
2:00pm – 5:00pm: Meeting Sessions

TERMS AND CONDITIONS FOR EXHIBITING AT THE SGSU ANNUAL MEETING

PURPOSE: The purpose of the exhibits is to complement the scientific sessions by providing the opportunity for the display and/or demonstration of products and services that could advance the knowledge of attendees and improve the quality of health care. The Society of Government Service Urologists is hereinafter referred to as SGSU.

EXHIBIT DESCRIPTION: SGSU will provide a table top for display.

HOTEL: All exhibitors will be entitled to the same preferred rates for accommodations as are available to SGSU members and guests.

PAYMENTS AND REFUNDS: The cost per exhibit is \$2,500. Cancellations by any exhibitor will not be accepted unless written notice of such withdrawal has been received by SGSU. No refunds will be made for cancellations received after September 1, 2016.

ELIGIBILITY: Any producer or supplier of equipment, products or services whose proposed exhibit is related to the urological sciences and/or practice of medicine and whose exhibit will contribute to the education of registrants may apply for exhibit space. SGSU reserves the right to reject any application, which in its sole judgment, does not meet these exhibit criteria or for any other reason.

ASSIGNMENT OF SPACE: Assignment of exhibit space will be at the sole discretion of SGSU. Factors affecting exhibit location include the date upon which the completed Agreement for Exhibit Space is received by SGSU, payments received, the exhibit locations requested, the number of exhibits requested, and the proximity of competitors.

The Conditions for Exhibiting as issued or amended by the SGSU are incorporated by reference in the Exhibitor Agreement and Application for Space and shall be deemed to have the identical effect as if said Conditions for Exhibiting were set forth in full in the Agreement.

GENERAL RESTRICTIONS AND RULES

- A. **DISPLAYS:** Exhibits must be arranged so as to not obstruct the view or otherwise interfere with the displays of other exhibitors. This restriction includes person(s), equipment, printed material or anything that may interfere with the Exposition as a whole. The SGSU strives to conform to the rules and regulations formulated by the National Association of Exposition Managers and Exposition Service Contractors Association which can be summed up as follows: "All exhibitors are equal regardless of size, and should be given an equal opportunity, within reason, to present their product in the most effective manner to the audience."
- B. SGSU reserves the right to direct revisions, at the exhibitor's expense, of any Exhibit that does not comply with the rules and regulations.
- C. No exhibitor may sublet, assign, or share any part of its allocated space with another company or person without the written consent of SGSU.
- D. No promotion signs or decorations will be permitted in aisles, passageways, overhead spaces, public meeting rooms, and other meeting facilities.
- E. Admission to the Exhibit Hall for all personnel will be by badge only. All Exhibitors are required to register and to wear the badges provided by the SGSU or will not be permitted entry to the exhibit hall or any other function.
- F. All rights and privileges granted Exhibitors hereunder are subject to and subordinated to a master agreement between the SGSU and the facility containing the Exposition.
- G. Exhibitors shall comply with all applicable statutes, ordinances, regulations, union labor rules (if any), and requirements relating to health, fire, safety and use of the premises.
- H. Exhibitors shall not mar, deface, post signs or other material, or otherwise damage any area of the facility containing the Exposition.
- I. Exhibitors shall assume all responsibility for its exhibit personnel, employees, contractors, servants, and agents.
- J. Exhibits must be kept clean. Debris must not be allowed to collect on the floor or display area of the exhibit.
- K. Exhibitors must staff their exhibits during the official show hours. No exhibit materials other than hand carried shall be moved through the exhibit hall during show hours.
- L. **EXHIBIT TEAR DOWN:** Exhibitors may dismantle and vacate exhibits after the official close of show and upon such time that all visitors have exited the exhibit hall. Early vacancy or early teardown activities (e.g. use of packing tape, boxes, etc.) is very disruptive to other companies, detrimental to the overall show environment and will not be permitted.

SAFETY PRECAUTIONS: All construction material must conform to standard safety practices. Table and back wall drapes supplied by the official convention service contractor will be, and those supplied by the exhibitor, together with textile or

paper displays and decorations, must be flame proofed. Displays are subject to inspection and approval for safety by the Fire Department of the city or facility in which the exhibit is held. Volatile, explosive or other dangerous material or any substance prohibited by law or insurance carriers, are not permitted on the premises.

IRREGULAR ACTIVITIES:

- A. No person, firm or organization which has not contracted with the SGSU for occupancy of space in the exhibit, will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear any identification other than that of the contracting exhibitor, or to distribute advertising or other materials at the exhibit. Any infringement from this regulation will result in prompt removal of the offending person from the hall. Exhibitors may not enter the exhibits of other Exhibitors without invitation; no exhibitor may call or invite a visitor out of one exhibit and into his own. Exhibitors must remain within their own space in distributing literature, product samples, or other materials; the aisles may not be used for this purpose.
- B. Use of noisemakers, and presentations which may be judged not in good taste, lacking in dignity, or not in keeping with the purpose of the exposition are prohibited.
- C. Use of sound motion pictures and tape recorders will be permitted, where appropriate to the display, provided sound is maintained at not more than "conversation level"; management reserves the right to restrict exhibitor's use of sound and other devices which may interfere with the best interest of the Exhibit as a whole.
- D. SGSU reserves the right to prohibit and require immediate cessation of any activity or distribution of materials it deems inappropriate.
- E. Complaints of any violation of rules and regulations are to be made promptly to the Exhibit manager, and Exhibitors and their personnel agree to abide by the decision and ruling of the management.

PRODUCT SALES: Selling of merchandise or services in the Exhibit Hall is not permitted. Money/credit cards may not be exchanged in the Exhibit Hall. If you will be taking orders for future delivery within the State of which the convention is being held you may be required to obtain a business license. Please call the local state taxing authority for more information on licenses.

PROMOTION: Gifts and promotional items may be given to each exhibit visitor; however, lotteries and drawings are not permitted on the exhibit floor, except as expressly authorized and supervised by the SGSU.

HOSPITALITY FUNCTIONS, SYMPOSIA AND PROGRAMS: Exhibitors may not hold hospitality functions or other programs concurrently with official SGSU scientific or social functions. Hospitality function space may be requested by calling or writing the SGSU office. Any hospitality function or other program, regardless of when or where it is held, must be reported to the SGSU.

TERMINATION OF EXPOSITION: Should the premises in which the Exposition is to be held become, in the sole judgment of SGSU, unfit for occupancy or should the Exposition be materially interfered with by any reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other circumstances beyond the control of SGSU, the Agreement for Exhibit Space may be terminated by SGSU. SGSU will not incur any liability for damages sustained by Exhibitor as a result of such termination, and the Exhibitor hereby expressly waives such liability and releases SGSU of and from all claims and damages. Exhibitor agrees that SGSU shall have no obligation in the event of termination hereunder except to refund the Exhibitor's pro-rated share of the aggregate amount received by SGSU (as rental for Exhibit Space for said Exhibit), after deducting all costs and expenses in connection with such exhibit, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by Exhibitor.

MUSIC, PHOTOGRAPHS AND OTHER COPYRIGHTED MATERIAL: Each Exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in Exhibitor's exhibit or display. Exhibitor shall remain liable for and shall indemnify and hold harmless SGSU and the Facility and their respective agents and employees from all loss, cost, claims, causes of action, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violation or infringement (or claimed violation or infringement) by Exhibitor, Exhibitor's agents or employees of any patent, copyright or trade secret rights or privileges.

FDA APPROVAL: Any medical device exhibited must have fulfilled all applicable Food and Drug Administration regulations or, if still under clinical investigation, must be prominently labeled as an investigational device.

INSURANCE: Each Exhibitor is required to insure itself against property loss or damage and against liability for personal injury. All agents or representatives who are performing services other than the Exhibitor's own employees must provide the SGSU with Certificates of Insurance which must include public liability and property damage for at least \$500,000 and workmen's compensation insurance in accordance with applicable law.

LIABILITY

- A. Although guard service will be furnished for the Exposition, neither the manager of the exhibits, the show sponsors nor the facility in which the exhibits are held can or will be responsible for damage to, loss or theft of property belonging to any exhibitor, his agent, employees, business invitees, visitors, or guests. In addition, Exhibitor is informed that SGSU and the facility do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.
- B. Exhibitor shall assume entire responsibility and shall protect, indemnify, defend, and hold harmless SGSU, the facility, and their respective employees, directors, officers and agents from and against any third party actions, losses, costs, damages, claims and expenses (including attorney fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibition facilities.

AGREEMENT: I am an authorized representative for this Exhibiting Company with full power and authority to sign this Exhibitor Agreement. The Exhibiting Company has read and understands the Terms and Conditions as stated in the Exhibitor Agreement.

AUTHORIZED SIGNATURE

PRINTED NAME

DATE

★ Hotel Shipping information

Sheraton San Diego Hotel & Marina, 1380 Harbor Island Drive, San Diego, CA 92101
<http://www.sheratonsandiegohotel.com/>

★ Exhibit Shipments

Send materials to:

Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101
T: 619-692-2282

Deliver to/Hold For: (Your company name / Rep name receiving shipment)

[For the SGSU Meeting / Bay Tower – Exhibit Materials – 1 of 2, 2 of 2, etc)

Shipments should be scheduled to arrive no earlier than 3 days prior to the conference. Service Fees and charges incurred shall be applied to the receiver of material. These charges cover the cost of labor, processing, receiving, tracking, storing, and delivering. The price for receiving will be based on pounds and will include storage. If storage exceeds 3 days, fees will be incurred per item/day storage fee will be added.