

# Society of Government Service Urologists

c/o DeSantis Management Group  
1950 Old Tustin Avenue, Santa Ana, CA 92705  
TEL: 714.550.9155 / FAX: 714.550.9234  
www.govurology.org / [info@govurology.org](mailto:info@govurology.org)

---

## Exhibits Participation Invitation 68th Kimbrough Annual Meeting

**KIMBROUGH ANNUAL SEMINAR – JANUARY 20-24, 2021**  
**THE WESTIN MISSION HILLS, RANCHO MIRAGE, CALIFORNIA**



*The Society of Government Service Urologists invites your company to exhibit at the upcoming Kimbrough Annual Meeting on January 20-24, 2021 at the Westin Mission Hills Hotel, Rancho Mirage, California. We expect this meeting to be attended by approximately 200 military, academic and private practice urologists.*

### **Exhibit Package Fee includes:** **Fee: \$2,900**

- ❖ Table top exhibit during annual meeting - Exhibit days: Thursday, Friday & Saturday (7am-2pm)
- ❖ Representatives invited to Wednesday Evening Welcome Reception (includes reception/beverages)
- ❖ Breakfasts & Breaks in the Exhibit Hall
- ❖ Company acknowledgement on society website and recognition at the meeting
- ❖ Up to three representatives to attend
- ❖ Over three representatives = \$150 per rep

### **Exhibit Package + VIP Experience includes:** **Fee: \$4,500**

- ❖ Table top exhibit during annual meeting - Exhibit days: Thursday, Friday & Saturday (7am-2pm)
- ❖ Representatives invited to Wednesday Evening Welcome Reception (includes reception/beverages)
- ❖ Breakfasts & Breaks in the Exhibit Hall
- ❖ Special recognition on society website, on banners, in program book & during meeting.
- ❖ Up to three representatives to attend
- ❖ Representatives will receive special badges with "Supporter" Ribbons
- ❖ Over three representatives = \$150 per rep
- ❖ **Includes VIP Exhibit Experience:**
  - Ad in program booklet **OR** signage in registration area
  - Tote bag insert **OR** support of breaks **OR** support of poster session reception
  - Choice of location in expo area
  - 2 Tickets to the Sat. Evening Dinner (includes dinner/beverages)

## Exhibit & Symposia slot or Lunch slot Package:

(Thursday/Friday/Saturday/Sunday)

**Fee: \$20,000**

- ❖ Includes Symposia - one hour time slot during annual meeting (either Thurs/Fri/Sat/Sun).
- ❖ Table top exhibit during annual meeting - Exhibit days: Thursday, Friday & Saturday (7am-2pm)
- ❖ Representatives invited to Wednesday evening reception (includes reception/beverages)
- ❖ Up to three representatives to attend
- ❖ Representatives will receive special badges with "Supporter" Ribbons
- ❖ Special recognition on society website, on banners, in program book & during meeting.
- ❖ **Includes VIP Exhibit Experience:**
  - Ad in program booklet **OR** signage in registration area
  - Preferred location in expo area
  - 2 Tickets to the Sat. Evening Dinner (includes dinner/beverages)

**Please note Symposium Fee DOES NOT cover the below:**

- Any speaker expenses – honoraria, travel, hotel, etc.
- Any audio visual costs.
- Any food/beverage costs.

## **ADDITIONAL SUGGESTED SUPPORT OPTIONS** **We can customize to your needs and budget!**

### Ala Carte Advertising Opportunitites

#### **OFFICIAL PROGRAM BOOK (5 1/2 x 8 1/2)**

Distributed at meeting, Q = 1,000 - No product Ad content

**Back Cover Ad** - \$1,500

**Inside Ad** - \$1,000

#### **COMPANY EBLASTS TO ATTENDEES**

**Ads for symposia/booth - 2 blasts- \$1,200**

**PROMOTIONAL SIGNS IN MEETING AREA** - \$1,500

#### **REFRESHMENT BREAKS**

**Thursday Refreshment Break** - \$1,500

**Friday Refreshment Break** - \$1,500

**Saturday Refreshment Break** - \$1,500

#### **PHYSICIAN TOTE BAG INSERTS**

**1 item inserted into tote bags** - \$500

**If you want something different than above or just one item, just give us a call! We are here to help!!**

Please contact Jeannie DeSantis @ 714-550-9155/ [jeannie@desantisgroup.com](mailto:jeannie@desantisgroup.com) should you have other ideas or questions. Payment(s) due prior to meeting date. Checks payable to: **Society of Government Service Urologists**. Please mail to: 1950 Old Tustin Avenue, Santa Ana, CA 92705. Please sign and return the exhibitor form and terms/conditions form to: Exhibits Coordinator: [info@govurology.org](mailto:info@govurology.org) or fax to: 714-550-9234

Thank you for your support. Most Sincerely,

*Justin DeGrado, MD*     *Hal Frazier, MD*

Justin DeGrado, MD  
Program Chairman

Hal Frazier, MD  
Secretary

*Jeannie DeSantis*

Jeannie DeSantis, MBA  
Assoc. Director

# Society of Government Service Urologists

## Annual Meeting Exhibitor/Symposia Form

	By Returning this form, I have agreed with Terms & Conditions form for Exhibiting and cancellation policy.	
Company Name:		
Contact:		
Address:		
City:		
State / Zip		
Tel:		
Email:		
Rep #1 Attending:		
Email #1		
Rep#2 Attending:		
Email #2		
Rep#3 Attending:		
Email #3		
Electrical	YES	NO
<b>Select Package from below:</b>	<b>Fee</b>	<b>Totals</b>
Exhibit Package:	\$2,900	\$
Exhibit VIP Experience Package:	\$4,500	\$
Exhibit Package & Speaker Program (1 hour slot) Th/Fri/Sat/Sun	\$20,000	\$
<b>Promotional Add-ons:</b>	<b>Fee</b>	<b>Totals</b>
• Tote Bag Insert:	\$500	\$
• Eblast to Attendees (2):	\$1200	\$
• Program Book Ad:	\$1500/\$1000	\$
• Over 3 representatives:	\$150/rep	\$
• Sat. Evening Banquet	\$75	\$
<b>Grand Total</b>		<b>\$</b>

**CANCELLATIONS:** No refunds will be made for cancellations received after October 1, 2020. FOR EITHER EXHIBITS OR SYMPOSIUMS. Cancellations prior to October 1, 2020 and after June 30, 2020 are subject to 50% cancellation fee. Cancellations prior to June 30, 2020 are subject to 40% cancellation fee.

Credit Card: <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX <input type="checkbox"/> Check: Payable SGSU Card#: _____ Expire: _____ Security Code: _____ Cardholder Name: _____ Signature: _____ Billing Address: _____ City: _____ St: _____ Zip: _____ Email for confirmation: _____
--

*Credit card payments: I hereby authorize SGSU to debit my credit card account, the total fees as indicated above. Please note that the transaction will appear on your statement under the name of "SGSU."*

**SOCIETY OF GOVERNMENT SERVICE UROLOGISTS ANNUAL MEETING  
JANUARY 20-24, 2021**

---

**2021 Annual Kimbrough - Preliminary Exhibitor Schedule**

**Exhibits:** Ambassador Ballroom 4-6 - Exhibit Hall hours: 7:00 am – 2:00pm  
**Meetings:** Ambassador Ballroom 1-3

**Wednesday, Jan. 20**

4:00pm: Registration and Exhibit Set up  
6:30am - 8:30pm: Welcoming/Exhibit Network Reception (Exhibitors invited)

**Thursday, Jan. 21**

6:45am Exhibitor entry  
7:00am – 8:15am Breakfast with physicians in exhibit area  
8:15am – 10:00am: Meeting Sessions  
10:00am – 10:45am: Refreshment break with physicians in exhibit area  
10:45am – 11:45pm: SYMPOSIUM SLOT  
10:45am -12:15pm Meeting Sessions  
12:15pm – 2:15pm: Lunch break with physicians in the exhibit hall  
2:15pm – 4:15pm: Meeting Sessions

**Friday, Jan. 22**

6:45am Exhibitor entry  
7:00am – 8:15am Breakfast with physicians in exhibit hall  
8:15am – 9:00am: Meeting sessions  
9:00am – 10:00pm: SYMPOSIUM SLOT  
10:00am – 11:00am: Refreshment break with physicians in exhibit hall  
11:00am – 12:00pm: Meeting Sessions  
12:00pm – 1:20pm: SYMPOSIUM (during lunch break) -Needs to be a CME Program  
1:00pm – 3:30pm: Meeting Sessions

**Saturday, Jan. 23**

6:45am Exhibitor entry  
7:00am – 8:15am Breakfast with physicians in exhibit hall  
8:15am – 10:15am: Meeting Sessions  
10:15am – 11:30am: Refreshment break with physicians in exhibit hall  
11:30am – 12:15pm: Meeting Sessions  
12:15pm – 1:20pm: SYMPOSIUM SLOT (during lunch break) -Needs to be a CME Program (taken)  
1:30pm – 5:00pm: Meeting Sessions  
2:00pm Exhibitor move-out  
6:30pm Littrell Banquet (optional)

**Sunday, Jan. 24**

7:30am – 8:30am SYMPOSIUM SLOT  
8:30am – 9:00am: Meeting Sessions  
9:00am – 12:00 noon Mock Oral Boards

**Networking Opportunities with the SGSU Physicians!**



**Meet & Greet at the Welcoming Reception  
Network during the Breakfasts & Refreshment Breaks**

## **Hotel Shipping information**

### **Exhibit Shipments – Send Materials to:**

#### **How to label the materials**

**Westin Mission Hills Resort**

**Deliver to/Hold For: (Your company name / Rep name receiving shipment)**

**[For the SGSU Meeting – Exhibit Materials – 1 of 2, 2 of 2, etc]**

**71333 Dinah Shore Drive**

**Rancho Mirage, CA 92270**

**(760) 328-5955**

Shipments should be scheduled to arrive no earlier than 3 business days prior to the conference. Service Fees and charges incurred shall be applied to the receiver of material. These charges cover the cost of labor, processing, receiving, tracking, storing, and delivering. The price for receiving will be based on pounds and will include storage. If storage exceeds 3 days, fees will be incurred per item/day storage fee will be added.