

# Society of Government Service Urologists

c/o DeSantis Management Group  
1950 Old Tustin Avenue, Santa Ana, CA 92705  
TEL: 714.550.9155 / FAX: 714.550.9234  
www.govurology.org / [info@govurology.org](mailto:info@govurology.org)

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## Exhibits Participation Invitation 67th Kimbrough Annual Meeting

**KIMBROUGH ANNUAL SEMINAR – JAN. 15-19, 2020**

**THE HILTON CHARLOTTE UNIVERSITY PLACE HOTEL, CHARLOTTE, NORTH CAROLINA**

*The Society of Government Service Urologists invites your company to exhibit at the upcoming 2020 Kimbrough Annual Meeting on January 15-19, 2020 at the Hilton Charlotte University Place, Charlotte, North Carolina. We expect this meeting to be attended by approximately 200 military, academic and private practice urologists.*

### Exhibit Package Fee includes: **Fee: \$2,800**

- ❖ Table top exhibit during annual meeting- Reps invited to Wednesday evening reception, Exhibit days: Thursday, Friday & Saturday (7am-2pm)
- ❖ Breakfasts & Breaks in the Exhibit Hall
- ❖ Company acknowledgement on society website and recognition at the meeting
- ❖ Up to three representatives to attend
- ❖ Over three representatives = \$100 per rep

### Optional: Exhibit & Symposia slot or Lunch slot Package:

#### (Thursday/Friday/Saturday/Sunday) **Fee: \$20,000**

- ❖ Includes Symposia - one hour time slot during annual meeting (either Thurs/Fri/Sat).
- ❖ Table top exhibit during annual meeting- Exhibit days: Wednesday evening reception, Thursday, Friday & Saturday (7am-2pm)
- ❖ Up to three representatives to attend
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.  
**Please note fees DO NOT cover: (or \$28,000 to cover Audio/Visual and Food/Beverage.**
  - Any speaker expenses – honoraria, travel, hotel, etc.
  - Any audio visual costs.
  - Any food/beverage costs.

Please contact Jeannie DeSantis @ 714-550-9155/ [jeannie@desantisgroup.com](mailto:jeannie@desantisgroup.com) should you have other ideas or questions. Payment(s) due prior to meeting date. Checks payable to: **Society of Government Service Urologists.** Please mail to: 1950 Old Tustin Avenue, Santa Ana, CA 92705. Please sign and return the exhibitor form and terms/conditions form to: Exhibits Coordinator: [info@sgsu.org](mailto:info@sgsu.org) or fax to: 714-550-9234

Thank you for your support. Most Sincerely,

*Chris Allam, DO*  
Chris Allam, DO  
Program Chairman

*Hal Frazier, MD*  
Hal Frazier, MD  
Secretary

*Jeannie DeSantis*  
Jeannie DeSantis, MBA  
Assoc. Director

## **ADDITIONAL SUGGESTED SUPPORT OPTIONS**

### **We can customize to your needs and budget!**

#### **Platinum Support - \$7,000** – includes the following:

- ❖ Exhibit Package Fee (described above)
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.
- ❖ Representatives will receive special badges with “Supporter” Ribbons
- ❖ Choice of 4 of the following: (based on availability)
  - Official Program Book full back page color ad - (no product information)
  - Support of Registration Area – company signage
  - Support of Slide Preview Station – company signage
  - Support of morning/mid-morning coffee refreshments (3 breaks)
  - Tote Bag Insert
  - Support of the Poster Session Reception

#### **Diamond Support - \$5,500** includes the following:

- ❖ Exhibit Package Fee (described above)
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.
- ❖ Representatives will receive special badges with “Supporter” Ribbons
- ❖ Choice of 3 of the following: (based on availability)
  - Official Program Book inside black/white page ad - (no product information)
  - Support of Registration Area – company signage
  - Support of Slide Preview Station – company signage
  - Support of morning/mid-morning coffee refreshments (2 breaks)
  - Tote Bag insert
  - Support of the Poster Session Reception

#### **Bronze Support - \$4,000** includes the following:

- ❖ Exhibit Package Fee (described above)
- ❖ Acknowledgements in Program Book, Large Banner at the Meeting, Website, Members Business Mtg.
- ❖ Representatives will receive special badges with “Supporter” Ribbons
- ❖ Choice of 2 of the following: (based on availability)
  - Support of morning/mid-morning coffee refreshments (1 break)
  - Support of Registration Area – company signage
  - Tote Bag Insert
  - Support of the Poster Session Reception

# Society of Government Service Urologists

## Annual Meeting Exhibitor/Symposia Form

### (Return with Terms & Conditions form for Exhibiting)

Send this form to SGSU - email: [info@sgsugov.org](mailto:info@sgsugov.org)

<b>Company Name:</b>	
<b>Contact:</b>	
<b>Address:</b>	
<b>City:</b>	
<b>State / Zip</b>	
<b>Tel:</b>	
<b>Email:</b>	
<b>Rep #1 Attending:</b>	
<b>Email #1</b>	
<b>Rep#2 Attending:</b>	
<b>Email #2</b>	
<b>Rep#3 Attending:</b>	
<b>Email #3</b>	
<b>Electrical</b>	YES                      NO

Select Package from below:	Fee	Totals
Exhibit Package:	\$2,800	\$
Platinum/Diamond/Bronze Support Pkg. (\$7000/\$5500/\$4000)		\$
Exhibit Package & Sat. Speaker Program (1 hour slot) Th/Fri/Sat/Sun	\$20,000	\$
Promotional Add-ons:	Fee	Totals
• Tote Bag Insert:	\$1500	\$
• Eblast to Attendees (2):	\$1200	\$
• Program Book Ad:	\$1750	\$
• Over 3 representatives:	\$100/rep	\$
• Littrell Banquet Ticket:	\$75	\$
<b>Grand Total</b>		

Checks payable to **Soc. Service Government Urologists**. Send to SGSU-FAX: [714.550.9234](tel:714.550.9234) / email: [info@sgsugov.org](mailto:info@sgsugov.org)

<b>Credit Card:</b>	<input type="checkbox"/> Visa/Mastercard	<input type="checkbox"/> Discover	<input type="checkbox"/> AMEX
<b>Card#:</b> _____	<b>Expire:</b> _____	<b>Security Code:</b> _____	
<b>Cardholder Name:</b> _____	<b>Signature:</b> _____		
<b>Billing Address:</b> _____	<b>City:</b> _____	<b>St:</b> _____	<b>Zip:</b> _____
<b>Email for confirmation:</b> _____			

*Credit card payments: I hereby authorize SGSU to debit my credit card account, the total fees as indicated above. Please note that the transaction will appear on your statement under the name of "SGSU."*

**SOCIETY OF GOVERNMENT SERVICE UROLOGISTS ANNUAL MEETING  
JANUARY 15-19, 2020**

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**2020 Annual Kimbrough  
Preliminary Exhibitor Schedule**

**Exhibits:** Lakeshore Ballroom

**Meetings:** University Ballroom

**Wednesday, Jan. 15**

4:00pm: Registration and Exhibit Set up

6:30am - 8:30pm: Welcoming/Exhibit Network Reception (Exhibitors invited)

Exhibit Hall will be closed during the lunch hour unless specified.

Exhibit Hall hours: 7:00 am – 2:00pm

**Thursday, Jan. 16**

6:45am Exhibitor entry

7:00am – 8:15am Breakfast with physicians in exhibit area

8:15am – 10:00am: Meeting Sessions

10:00am – 10:45am: Refreshment break with physicians in exhibit area

10:45am – 11:45pm: SYMPOSIUM SLOT

10:45am -12:15pm Meeting Sessions

12:15pm – 2:15pm: Lunch break with physicians in the exhibit hall

2:15pm – 4:15pm: Meeting Sessions

**Friday, Jan. 17**

6:45am Exhibitor entry

7:00am – 8:15am Breakfast with physicians in exhibit hall

8:15am – 9:00am: Meeting sessions

9:00am – 10:00pm: SYMPOSIUM SLOT

10:00am – 11:00am: Refreshment break with physicians in exhibit hall

11:00am – 12:00pm: Meeting Sessions

12:00pm – 1:20pm: SYMPOSIUM (during lunch break) -Needs to be a CME Program

1:00pm – 3:30pm: Meeting Sessions

**Saturday, Jan. 18**

6:45am Exhibitor entry

7:00am – 8:15am Breakfast with physicians in exhibit hall

8:15am – 10:15am: Meeting Sessions

10:15am – 11:30am: Refreshment break with physicians in exhibit hall

11:30am – 12:15pm: Meeting Sessions

12:15pm – 1:20pm: SYMPOSIUM SLOT (during lunch break) -Needs to be a CME Program

1:30pm – 5:00pm: Meeting Sessions

2:00pm Exhibitor move-out

**Sunday, Jan. 19**

7:30am – 8:30am SYMPOSIUM SLOT

8:30am – 9:00am: Meeting Sessions

9:00am – 12:00 noon Mock Oral Boards

# Hotel Shipping information

## Exhibit Shipments – Send Materials to:

### How to label the materials

Hilton Charlotte University Place

Deliver to/Hold For: (Your company name / Rep name receiving shipment)

[For the SGSU Meeting – Exhibit Materials – 1 of 2, 2 of 2, etc]

8629 J.M. Keynes Drive

Charlotte, NC 28262

Shipments should be scheduled to arrive no earlier than 3 business days prior to the conference. Service Fees and charges incurred shall be applied to the receiver of material. These charges cover the cost of labor, processing, receiving, tracking, storing, and delivering. The price for receiving will be based on pounds and will include storage. If storage exceeds 3 days, fees will be incurred per item/day storage fee will be added.

Questions, please email: [erin.brown@hilton.com](mailto:erin.brown@hilton.com)